Aesop (620-560 BC) - A Greek writer and/or collector of fables about whose life little is known. He is said to have been born a slave and later released, but many believe he is a legendary figure. Aesop’s Fables are animal stories with moral lessons, many of which are from Oriental and ancient sources dated hundreds of years before his time. The North Wind and the Sun (550 BC) - “Persuasion is better than force.”
THE NORTH WIND AND THE SUN

A dispute arose between the North Wind and the Sun, each claiming that he was stronger than the other. At last they agreed to try their powers upon a traveler to see which could soonest strip him of his cloak. The North Wind had the first try.

Gathering up all his force for the attack, he came whirling furiously down upon the man, and caught up his cloak as though he would wrest it from him by one single effort: but the harder he blew, the more closely the man wrapped it round himself. Then came the turn of the Sun. At first he beamed gently upon the traveler, who soon unclasped his cloak and walked on with it hanging loosely about his shoulders, then he shone forth in his full strength, and the man, before he had gone many steps, was glad to throw his cloak right off and complete his journey more lightly clad.

Persuasion is better than force.

THE END